



Kick off MOKA project

In October 2011 was the kick off of the MOKA project. In this newsletter you'll find all information about the project and its partners.

What's MOKA?

MOKA is the abbreviation of MOtivation: the Key to success in Adult education. The acronym refers to moka pot - stove top coffee maker in which we brew coffee. By this acronym we would like to underline the importance of motivation in adult learning which wakes up as coffee.

Motivation is the driving force which leads us to achieve goals. Lifelong learning is impossible without motivation. Unlike children and teenagers, adults have many responsibilities that they must balance against the demands of learning. Because of these responsibilities, adults face many barriers while participating in learning.

Partner institutions have remarked that adult people are very often not enough motivated or not motivated at all to education.

Main thematic parts of this project will be the following: adults' participation in informal education in different EU countries, description of an adult as a learner (characteristics, weaknesses and strengths important in learning process); barriers to motivation (discussion about factors contributing to motivation, self-development as well as obstacles discouraging from undertaking an educational activity); methods and strategies of motivating

adults, theories of motivation, external and internal motivation, model features of a coach inducing motivation, tools used to motivate adult students), methods of maintaining learner's interest in training (learning strategies focused on adults, differences in motivation of men and women, people on different stage of life, additional services and their influence on the attractiveness and quality of trainings).

Why MOKA?

The idea to create such partnership results from observation of adult learners whose motivation for learning and self-development is often very low, which leads to their resignation or/and abnegation of the fundamental right to learn. Every teacher, workshop leader and trainer faces now and then a lack of motivation among one or more of the participants. Moreover, we observe that adults who start an educational activity very often resign in the meanwhile.

We believe adult education aims at constant updating and supplementing knowledge and skills of adults to the extent not acquired during their normal, compulsory education, which is indispensable for self-development and proper fulfillment of social and professional duties.

Adult education is a creative force of social life, which leads to satisfy individual and collective needs, raises general and professional culture of society and facilitates the development of conditions of human existence. One of needs of every individual is a wish to be better and better. Nevertheless, to achieve this goal individuals should be well motivated.



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Re-motivating the participant is subsequently the first step towards a fruitful educational atmosphere. Why do people resign from educational activities? What factors motivate them to learn? What obstacles discourage people from training? Are women's and men's motivation capacities the same? How to encourage adults to learn? What teaching/learning methods should we use? During this partnership project we will look for responses for these questions and compare educational realities in our countries.

Partners in MOKA

The kick off meeting of MOKA was with three partners: Deinde sp. z o.o. from Lublin, Poland; ONECO-Consultoría y Movilidad from Sevilla, Spain and Edos Foundation from Bommel, The Netherlands.



First results

During the kick off meeting we got acquainted to each other, refined the project plan and all agreements and divided the tasks for the project. We discussed about the non-formal and informal education in our countries and more specific about the participation of adults in informal education. During the next meeting we will continue with a focus on the barriers of motivation. This is planned to take place in The Netherlands on 24th and 25th of May 2012.

More information

More information about MOKA and the project partners you'll find on the websites of the partners:
In Poland www.deinde.pl
In Spain www.oneco.org
In The Netherlands www.edosfoundation.com

We invite you to cooperation and joining the project activities!

Next MOKA Newsletter

Will be published in Spring 2012

