

DEINDE SP. Z O. O.

VISUAL IDENTITY GUIDE



ABOUT US

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Deinde is a **training and research institution**, founded in 2010, based in Lublin. Also it runs an Employment Agency. It operates in the areas of: research, training, including vocational training, career counseling, lifelong learning, professional and social activation and entrepreneurial development.

Deinde staff have completed more than **60 projects** in the areas of **adult learning, career guidance, human resource development, etc.** Deinde works with a trainer(s)/teacher(s)/expert(s) specialising in various fields to carry out activities such as training/courses/workshops, research.

Deinde organises and provides **comprehensive educational and advisory services** in the field of **lifelong learning** and **vocational training for adults**. It conducts social research (desk research, F.G.I, questionnaires and others).

Since 2010, DinD has been implementing **transnational partnership projects** in cooperation with institutions from other EU/EEA countries under the following Programmes: **Grundtvig, Leonardo da Vinci, Erasmus+, EEA - EDUCATION and OTHERS.**

Deinde has several years of experience in **education, the labor market and international projects**. We support adults, young people, institutions of the education sector and their staff. We create and test new methods and tools of education and guidance. **We respect and support the principles of sustainable development. We believe that education opens minds and changes lives.**





LOGO

KEY ELEMENTS



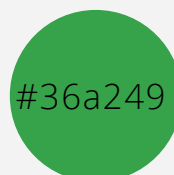
The Deinde logo consists of a Signet (green circle) and a short version of the organization's name (DinD) placed on it.

The green color was used, which is designed to reflect peace, trust and credibility.

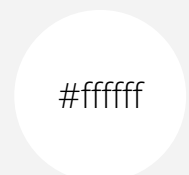
Font:

Abhaya Libre ExtraBold

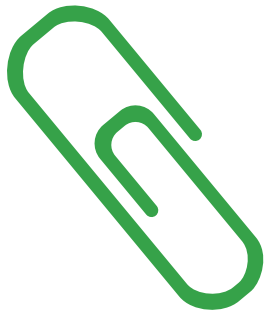
Colors:



#36a249



#ffffff



USE OF LOGO



BLACK AND WHITE VERSION

The black and white version of the logo can be used in documents and materials that are printed in shades of gray.



When used correctly, the logo must not be cropped, obscured or distorted. The black and white version is also the only exception to changing the color scheme of the logo.





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