



Deinde
DEINDE SP. Z O. O.

Deinde sp. z o. o. is a training and research institution that conducts activities in the field of ecology, inclusion and adult education, in regional and international settings.

Our projects focus on expanding adult education, awareness and opportunities.

We want to share the knowledge with everyone and enable more opportunities for development especially in the VET sector.

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PROJECT AND PARTNERS

CSR (Corporate Social

Responsibility) is a company's ability to combine business with concern for the **environment and social issues**. CSR goes beyond compliance with regulations: it identifies practices and behaviors that a company adopts voluntarily, in the confidence that it will achieve results that will benefit itself and the environment in which it operates. **Implementing green practices** as part of a CSR strategy has numerous benefits, such as **enhancing a company's image, boosting the number of loyal customers who prefer green products, strengthening the sustainability of profits or facilitating access to new streams of external financing**.

Deinde sp. z o. o., together with its Italian partner Prometeo, is implementing the project "**GreenMinds: Green education for vocational education and training and small businesses.**" addressed to vocational education and training institutions and SMEs enterprises as well as their staff interested in green CSR practices.

GREENMINDS

So far, within the of the project:

- research has been conducted on the needs of training institutions and SMEs in **the implementation of green practices**, including an analysis of the best practices in this field, which can be accessed through the developed **Reports**
- developed course materials on the SA8000 Standard and the CSR 2030 Agenda, plus an online course for independent learning,
- a "**green online platform**" created with the purpose of allowing for the communication and exchange of experiences between interested institutions and their staff in the area of **green CSR practices**.

Access to all materials is free of charge. Materials are available under the links:

<https://deinde.pl/greenminds-erasmus/>

<https://www.prometeodigitale.eu/>

The reports and training courses are available in **3 language versions** (in Polish, Italian and English). The purpose of the prepared materials is to familiarize the staff of training institutions as well as SMEs with **the SA8000 Standard and the CSR 2030 Agenda**, provide informations about possible marketing strategies, the financial and non-financial benefits in local communities provided by the implementation of CSR.

